



DIVINE INSTRUCTIONS

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Want to construct a god in your own image?

Step one: Set your goals

Determine the purpose of constructing your god. Each one requires a mythology to back up its existence. What is/are your intention(s)?

Do you have a gospel you want to share? Do you want justification for your actions? Do you wonder about your place in the universe? Do you wish for meaning in this cold, damp space? Do you need to feel special? Is the crushing weight of oblivion bringing you down? Would you like a quick and convenient explanation for everything? Do you need an explanation for the existence of evil? Do you have an enemy you want to slay? Do you need a reason to be good? Are you just afraid of death? Do you need a reason not to just end it all?

Remember, the minimum amount of intention(s) is one.

Step Two: Backstory

Now, it's time to get creative! Stories are testimonies between nature and the soul. So make

it a good one! For example, explain that your god appoints the right leader through a test of trials that you can, oh so, conveniently complete. Or make it appear that you have. (We don't tattle.) Or, if everyone is unsure why the sun and moon exist in the first place, create their personas. Add aesthetics. Add relationships! Create tension, angst, tragedy, love!

Make this god kind, or seek justice. Make them slow to anger, but bite back with a terrible wrath. Make them unbearable. Make them flawed. Or absolutely perfect. And everything else is sin. Make them creepy, or just plain awful. Make them the image of peace and salvation. You can have them do nothing. Make them blonde or made of shadows. Accessorize them! Give them a pet, or two. Make them out of two or three people, if you'd like. Create a whole pantheon! Want to clear away that guilty conscience? Sacrifices, sacrifices, sacrifices! Whether you, the people, or you're god does it, the pen and paper is at your disposal! (Warn your followers to not look deeper into its meaning.)

Step Three: Get Them to Believe

Take the obvious, and rebrand it into something profound. People just want safety, security and peace of mind. So give that to them.

Show them how your god is the answer, how good things are when they listen and worship your god. Remember that unhappy people are the easiest to convince. Make the Truth clear-cut. Paint the world as black and white. Complexity is the death of conformity. (And, if all else fails, conversion is conversion. You have a sword, don't you?) In fact, you can be your god. (Terms and conditions apply.)

Once you're done...Congratulations! You've constructed a god. Now go out and spread your Truth! We hope you found exactly what you were looking for. Though, if you do have any questions, comments or concerns, we don't want them. We're not the ones playing god.

Do not contact us again.

Thank you, and have a great day!