

Editor's Corner

In This Issue

Although all of the articles in this issue are interesting, I would like to point out a few.

SHOWCASE: "Confronting College Student Drinking: A Campus Case Study", authored by Dr. Manuel Esteban, Former President of the California State University, Chico, and Dr. Walt Schafer, Professor Emeritus, Sociology, discuss the history of student alcohol abuse and community intervention to prevent and control the problem at the California State University, Chico. This is an important case study for college health educators and university administrators to examine how alcohol abuse in the college student population may develop and what strategies have been employed by other universities to deal with this problem in USA.

SOPHE POSTER CONTEST: Suzanne Morton, Reagan Tuff, Kelly Beckwith, Maia Banks, and Eleanor Dixon-Terry have teamed up to discuss the 2004 National Health Education Week's campaign, *Healthy Eating – Every Bite Counts!*. In their article, Morton and others discuss the process of holding the health education event, and present the outcome of the contest through a slideshow. Please see the wonderful artwork created by elementary school children!

ACHIEVING TENURE: Dr. Liliana Rojas-Guyler and Dr. Randall R. Cottrell present important information in, "Senior And Junior Faculty Perspectives On A Tenure Process In Health Promotion And Education." They offer insight into the tenure process and helpful advice to obtain tenure.

Upcoming Events

AAHE Annual Convention

Chicago, Illinois

April 12 – 16, 2005

<http://www.aahperd.org/convention>

SOPHE 2005 Midyear Scientific Conference

"Health Education and Behavioral Medicine Working Together: A Marathon Not a Sprint"

April 13-16, 2005

Marriott Copley Square Hotel, Boston, MA

<http://www.sophe.org/>

American School Health Association: Call for Papers

The American School Health Association is coming to California. The 2005 annual conference will be at the Burbank Hilton from October 19 - 22. The theme is Supersize Prevention: Obesity, Diabetes, and Other Critical Health Issues. Applications to present (either an oral presentation, a poster, or lead a round table discussion) are at http://www.ashaweb.org/annual_conferences.html

Mark Tomita

Editor