Editor's Corner

Covers

Front cover- USA Whitehouse. Back cover- Washington Monument. May 2004

In This Issue

In this issue, Josh Brown presents a study from his master's thesis at California State University, Chico. The social norms theory is widely used in higher education to design campus alcohol abuse prevention programs. The literature is mixed about the validity of the theory to explain college student attitudes and behaviors.

Submitting Master's and Doctoral Theses

Graduating master's and doctoral students are welcome to submit their theses to the Californian Journal of Health Promotion. There is no page limit, however, authors should remove tables and figures that are explained within the body of the paper. Appendices may also be submitted along with the manuscript.

Elder Health Themed Issue September 1, 2004

Authors interested in submitting an article for the September 1 issue of the CJHP should do so before the end of June 2004.

Mark Tomita Editor